

— OCTOBER 28, 2013 —

Tiara
Y A C H T S

50 COUPE



C O M M I T M E N T
T O E X C E L L E N C E

IT IS OUR CONVICTION THAT TO BE THE BEST IS NOT SUFFICIENT,
FOR THAT IS ONLY A COMPARISON TO THE STANDARDS OF OTHERS.

TIARA YACHTS SETS ITSELF APART BY PURSUING
THE ULTIMATE GOAL OF PERFECTION, BOTH IN THE PRODUCTS WE MAKE,
AND IN THE ENTIRE CONDUCT OF OUR BUSINESS.

WE EMBRACE THE RESPONSIBILITY OF PROVIDING SUPPORT
TO OUR DEALERS, ESTABLISHING COOPERATIVE WORKING
RELATIONSHIPS WITH OUR SUPPLIERS, AND BUILDING A PRODUCT
THAT INSPIRES CUSTOMER CONFIDENCE AND SATISFACTION.

WE COMMIT OURSELVES TO DESIGNING, ENGINEERING, AND
MANUFACTURING OUR BOATS TO EXACT STANDARDS AND SPECIFICATIONS.

IN SO DOING, WE ARE CONFIDENT OUR PRODUCTS WILL BE
A SOURCE OF PLEASURE, A MATTER OF PRIDE,
AND A LASTING INVESTMENT TO THEIR OWNERS.



A H E R I T A G E O F I N T E G R I T Y

OF ALL THE PRODUCTION BOAT MANUFACTURERS IN THE WORLD, TIARA YACHTS REMAINS ONE OF THE FEW THAT IS FAMILY-OWNED AND MANAGED. OUR HISTORICAL COMMITMENT TO EXCELLENCE BEGAN YEARS AGO, WHEN OUR FOUNDER, LEON R. SLIKKERS, FIRST ESTABLISHED THE CORPORATE AND BOAT-BUILDING PHILOSOPHY AND VALUES THAT WE ARE DETERMINED TO CONTINUE: CHRISTIAN PRINCIPLES ... COMMITMENT TO EXCELLENCE ... STEWARDSHIP.

TODAY, THREE GENERATIONS OF SLIKKERS ARE DEDICATED TO GROWING TIARA YACHTS.

NOW, AS IN THE BEGINNING, THE GOAL OF THE FAMILY, AND THE COMPANY, REMAINS THE SAME.

TO SEEK PERFECTION IN ALL THAT WE DO, TO CONTINUE DESIGNING AND BUILDING CLASSIC YACHTS OF UNSURPASSED QUALITY AND ENDURING INTEGRITY.

LOCATED IN HOLLAND, MICHIGAN, USA, THE TIARA YACHTS CORPORATE/MANUFACTURING CAMPUS NOW ENCOMPASSES 800,000 SQUARE FEET (WHEN TIARA YACHTS BEGAN IN 1976, THE ORIGINAL FACILITY WAS 72,000 SQUARE FEET). ALTHOUGH OUR EXPANSION THROUGHOUT THE YEARS HAS BEEN IMPRESSIVE, IT IS OUR CONTINUAL INVESTMENT IN PEOPLE, PROCESSES AND TECHNOLOGY THAT HAS CONTRIBUTED MOST TO THE TIARA BRAND, AND MOST IMPORTANT, TO THE CONTINUING SATISFACTION OF OUR YACHT OWNERS.

TIARA YACHTS IS A DIVISION OF S2 YACHTS, INC., AS IS A SISTER COMPANY, PURSUIT BOATS, LOCATED IN FORT PIERCE, FLORIDA, FOUNDED BY LEON SLIKKERS IN 1977. TODAY, 37 YEARS LATER, BOTH TIARA AND PURSUIT ARE STILL OWNED/MANAGED BY THE SLIKKERS FAMILY.



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THE 50 COUPE.

THE NEXT GENERATION FROM TIARA YACHTS.

POWER SELECTION —

- Twin Volvo® IPSII 800/625 H.P., with Joystick Plus Control
- Twin Volvo® IPSII 950/725 H.P., with Joystick Plus Control

VOLVO
PENTA

SPECIFICATIONS

- L.O.A. with Standard 70" Integrated Swim Platform ... 54'6" — 16.6 meters
- Beam ... 15'11" — 4.85 meters
- Approximate Draft (to bottom of drive system, fully loaded) ... 4'8" — 1.41 meters

- Approximate Dry Weight ... 45,500 lbs. — 20,683 kg
- Height from Waterline to Top of Standard Integrated Hardtop ... 11'8" — 3.55 meters
- Fuel Capacity ... 654 U.S. gallons — 2,476 liters

- Water Capacity ... 200 U.S. gallons — 757 liters
- Holding Tank Capacity ... 86 U.S. gallons — 325.5 liters
- Sleeping Accommodations ... 4 Standard, 6 with Optional 3rd Stateroom
- Deadrise at Transom ... 12.2°

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MODERN ENGINEERING.

The Tiara Yachts 50 Coupe — The Next Generation. Powered by your choice of twin Volvo Penta® Inboard Performance System (IPSII) diesels with Joystick Plus Control, the 50 is an elegant blend of performance, comfort and style. A modern design, engineering, build, luxury and comfort concept, reflecting the Tiara Yachts timeless classic tradition.

MODERN LUXURY.

The 50 Coupe offers standard features that include an integrated windshield and custom composite hardtop (with pneumatic retractable sun roof), oversized cockpit and cockpit furniture, integrated 70" swim platform, and a large integrated transom storage trunk. And below deck luxury living and entertaining accommodations.

The Next Generation of the premier American-Made Yacht.

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TOTAL COMMAND. 360° VISIBILITY.

VOLVO PENTA® POWER CHOICES.

The command center/helm station of the Tiara Yachts 50 Coupe offers complete engine instrumentation, including Volvo Penta® Joystick Plus Control, flush mount electronics capability, Stidd® single seat captain's chair, drink holders and a 17.5" leather-wrapped steering wheel. Optional Volvo Penta®/Garmin® Glass Cockpit integrated electronics package. Manual opening port and starboard side windows, power retractable sun roof above. The helm station is separated only by a couple of steps from the salon/lounge/seating area.

Standard power is twin Volvo Penta® IPSII 800/625 H.P. with Joystick Plus Control. Optional power is IPSII 950/725 H.P. [QuickLink](#) for complete standard and optional equipment, or visit your Tiara Yachts Dealer.



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INDOOR/OUTDOOR LIVING.

BEAUTIFUL MODERN 2 LEVEL INTERIOR.

The 50 Coupe features a luxurious 2-Level interior — The upper level main salon, with galley, and helm station, and the lower level, which includes the master stateroom, master head, VIP stateroom, VIP/day head, and atrium/utility room.

The galley (foreground) is centrally positioned — Immediately adjacent to the aft cockpit sliding access doors and to the forward salon, the galley features a unique port/starboard-facing configuration that allows easy walk-thru forward/back.

Galley standards include quartz counter-tops, stainless sink, recessed 3 burner electric cooktop, microwave/convection oven, dual Isotherm® drawer units — refrigerator/refrigerator, refrigerator/freezer. Storage drawers under countertops.



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UPPER LEVEL MAIN SALON.

The 50 Coupe – Inside and out, world class yachting at its very finest. The salon includes a portside sofa, hi-lo dining/coffee table, and port companion seat (adjustable to forward/aft-facing). The port/starboard salon windows have duette blinds (as do the aft window and sliding doors). The entertainment center features a 40” LCD TV mounted on a hi-lo actuator (easy up/down), and includes a Polk® Audio HT3000 SurroundBar and Blue-Ray player. The sound system includes a Clarion® CM55 head unit powered by JL® Audio M series digital amp.

Teak and Wenge wood interior with grain-filled finish. Standard Walnut Amtico® or optional solid Walnut flooring throughout (the master stateroom is carpeted). Marine Air Systems® 40,000 BTU salon/helm air conditioning system.



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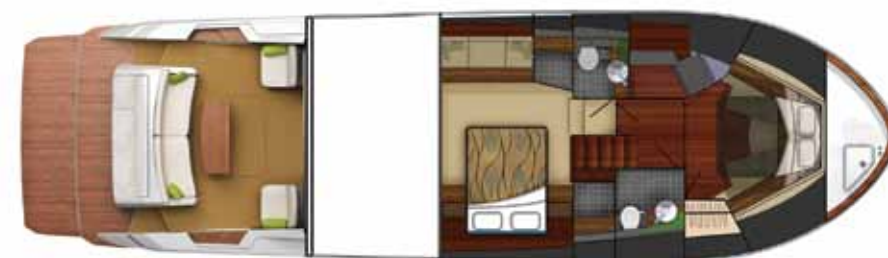
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FULL BEAM MID MASTER STATEROOM.

The full beam master stateroom is a large, comfortable and private retreat, complete with private entry and separate private ensuite head. And features port/starboard hullside windows for natural light (includes privacy blinds), and opening port lights (for cross ventilation), carpeted floor, oversized Olympic Queen pedestal bed with pillowtop innerspring mattress, upholstered headboard and coverlet, and port side lounge/settee. Underberth storage compartment, overhead indirect lighting.

Amenities include 29" flat screen TV, Blu-Ray player, Bose® Soundlink® portable bluetooth speaker system and cedar-backed hanging locker. Marine Air Systems® 16,000 BTU air conditioning system for entire master suite.



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PRIVATE ENSUITE MASTER HEAD (Shower View).

The ensuite master head features a private entry from the master stateroom (full frame entry door), Teak countertop with solid surface accents, vessel sink, upper medicine cabinet with mirror, lower vanity storage, VacuFlush® toilet and opening porthlights (with privacy shades). Full fiberglass stall shower with glass shower door, Teak seat and waterfall shower head.

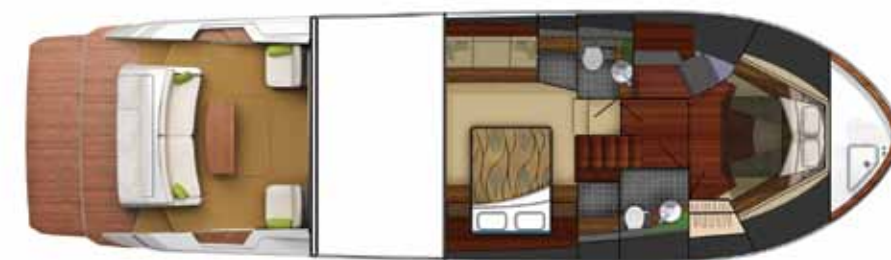


(Countertop/Sink View).



ATRIUM/UTILITY ROOM.

The lower atrium/utility room includes a large linen closet and a stacked washer and dryer. An optional 3rd stateroom is also available in lieu of the standard utility room (deletes washer/dryer). See your Dealer for details.



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PRIVATE FORWARD VIP STATEROOM.

The VIP/guest stateroom has private entry to the VIP/day head, and features a queen pedestal berth with innerspring mattresses, upholstered headboard, box pillows, coverlets and underberth storage. The queen berth is also convertible to 2 twin berths. Bi-fold entry doors, upper hullside cabinets, starboard cedar-backed hanging locker, opening portlights (with privacy shades) and opening deck hatch. Marine Air Systems® 10,000 BTU air conditioning. Optional flat screen LCD TV and Blu-Ray DVD player, and Bose® Soundlink® portable bluetooth speaker system.



VIP/DAY HEAD.

The VIP/day head has a fiberglass stall shower (glass door, Teak seat), Teak countertop with solid surface accents, vessel sink, medicine cabinet, lower storage and Vacu-flush® toilet. Full frame doors from atrium and VIP stateroom.



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MODERN STYLE.

The Tiara Yachts 50 Coupe features safe and secure passage around and about, and the cockpit patio deck is large and sociable, with molded-in curved lounge seating, optional high-gloss Teak table with hi-lo actuator, and twin port/starboard aft-facing seats. Shown with optional grass cloth cockpit carpet. Teak decking also available.

(NOTE: The transom storage trunk must not be used as a stowage or transportation compartment for gasoline and other flammable liquids/materials, or outboard engines, water and land vehicles, or other gasoline powered equipment. Please see your Dealer for proper ventilation requirements).

Additional optional equipment includes: Nautical Structures® hydraulic swim platform; structural prep for passerelle; transom electric grill; Teak cockpit table with ottomans; cockpit TV; aft SureShade® sunshade; Volvo® Glass Cockpit integrated electronics package; cockpit Volvo® Joystick Plus Control; and crew's quarters.

To experience the Tiara 50 Coupe first-hand, and for your own personal Sea Trial, [QuickLink](#) to have your Dealer arrange seetime convenient to you.



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TIARA YACHTS product and pricing information is available only through Authorized Tiara Yachts Dealers worldwide. For the name of your Dealer please call 1-616-392-7163, or visit us at www.tiarayachts.com. Tiara Yachts reserves the right to change product line specifications, equipment, design details, color schemes and pricing, or to discontinue Models at any time without notice or obligation. Note: Some photography shown may include non-standard, non-current, or no longer available features, equipment or colors, including, but not limited to, hull/bootline, interior fabrics and interior/exterior upholstery colors, and may also show Manufacturer or Dealer installed custom, special order or non-current optional equipment. Contact your Tiara Dealer for available fabric selections, and for more detailed information regarding optional and/or Dealer installed equipment.

TIARA YACHTS is a Division of S2 YACHTS, INC. — An active member of the National Marine Manufacturer's Association (NMMA), and the American Boat and Yacht Council (ABYC). Tiara Yachts are NMMA certified using ABYC Standards. International Certification options available (European CE and Others).

FABRICS & WOODS.

The 50 Coupe offers a choice of 3 elegant, tough, easy-care fabric color sets, and countertop colors. Actual fabric colors (and fabric finishes) may vary from that represented. NOTE: Fabric color sets and interior/exterior upholstery and other soft/hard good choices may be changed or discontinued without notice and/or obligation. The 50 Coupe interior features Teak and Wenge wood with grain-filled finish. See your Dealer to view actual fabric and wood samples.

THE TIARA COLLECTION.

Please shop the Tiara Collection of sportswear and accessories at [thetiaracollection](http://thetiaracollection.com).

— THE NMMA CERTIFIED ADVANTAGE. The NMMA Certified label on a Tiara yacht lets you know that it was built to meet, and often exceed, industry quality & safety standards for critical components such as electrical systems, powering, flotation, fuel systems and navigation lights. Certified boat models must also pass rigorous annual inspections from independent third-party inspectors —